



THE FELL WE CLIMB

Media Pack

The Fell We Climb

The Fell We Climb is an animated short film inspired by the real life experiences of black and brown youngsters growing up in Cumbria. +3K Animation have teamed up with Anti Racist Cumbria and Executive Producer, TV's Nigel Clarke, to bring to life a spell-binding and authentic character driven story to inspire future generations to become anti-racist.





INTRODUCTION by Lou Kneath

Creating The Fell We Climb has been a beautiful and complex journey. Tackling the topic of racism was always going to need the necessary time and care to get right. We needed the young people to know they could trust us and Anti Racist Cumbria created the most beautiful safe space for them to open up and find their voices - and in doing so found themselves part of a family. A group that understood each other where they were reflected and allowed to be themselves more than ever before.

+3K came on board with the aim of unearthing their story about what it is like to grow up in Cumbria if you are not white. But what actually happened was that we learned so much from these terrific young people and how they wanted to change the world. This was the base of our story. Through our journey of weekly zoom workshops the film developed organically based on true events happening around us - their experiences in schools, on days out with family and what we saw on the news.

Backed by a passionate team of artists, film makers and TV presenter Nigel Clarke, +3K Animation have worked tirelessly to make sure we did the characters, the film and of course, the youngsters justice to tell their story through the beauty of animation.

We hope you laugh, cry and connect with The Fell We Climb to understand the importance of creating an anti-racist future for all.



SYNOPSIS

The Fell We Climb is an animated short film inspired by the real life experiences of black and brown youngsters growing up in Cumbria.

Our journey is set against a Cumbrian landscape where we follow Hamira, a young girl as she navigates her way through racism in its many forms and what inspires her to share her story and how she strives for positive change. The Fell We Climb is here to inspire young people across the world to celebrate their differences but motivate even the coldest of hearts to become actively anti-racist.

FORMAT INFO

FORMAT: Animated Short Film
AUDIENCE: Family
RUN TIME: 10mins 17 secs
RESOLUTION: HD
PREMIERE DATE: October 2022



THE FELL WE CLIMB - OUR STORY SO FAR

After releasing a short trailer to promote the film in November 2021. Cbeebies The Baby Club's Nigel Clarke came on board as Executive Producer. Seeing the importance of the story he helped launch a crowdfunder to get the film into production.

Just a few weeks later and with thanks to our amazing sponsors and donations we hit our goal and raised the additional £30,000 we needed to finish The Fell We Climb. We couldn't contain our excitement as we knew we were one step closer to putting the film out in to the world.

From there, we worked tirelessly to finish the film in time for our world wide premiere at the Kendal Brewery Arts Centre, kicking off Black History Month in October 2022. The film debuted to a packed out cinema and by the end we received a standing ovation from a very teary eyed audience who left filled with hope, compassion and inspired to create positive change.

Now the challenge is to ensure The Fell We Climb reaches audiences far and wide, not just in Cumbria, but across the UK and beyond!

Nigel explains what we wish to achieve by telling our story: "My hope for this film is for it to be used by organisations all over the UK and in schools as a resource to start conversation. The story is told from the point of view of the youth of today, our future leaders. They know that the world needs to change and ultimately they will be the ones to do it, but that process starts here with projects like this. Projects that raise awareness and make people stop and think. I want people to stop and think, I want people to stand up for what's right, I want a better future for our kids."

REVIEWS

"The short movie The Fell We Climb, was an absolute masterpiece and when watching it I felt confident because I realised I could help stop racism while still on my amazing anti-racist journey, and even if I don't have a very loud voice in this huge community, like others I now know that every little step forwards stopping racism chips parts away of the huge wall."

- Izzy (Greyrigg School)



"The Fell We Climb was very moving. I will never understand what it is like to be black but the film made me understand a little bit more."

- Eden (Greyrigg School)

"I loved the film The Fell We Climb I was really moved when Hamira looked at the note. It made me understand a bit more of what it is like for black and brown people to experience racism. I know that this is just the tip of the iceberg."

- Matt (Greyrigg School)

PRODUCTION TEAM

Directors	Lou Kneath & Jeffrey Wallin
Executive Producers	Bernard Cragg & Nigel Clarke
Story Artist	Anthony Corrigan
Assistant Producer	Amie Petricca-Lear
Composer	James Hughes
"Now We Awake" Written by	Ella Jarman-Pinto
Art Department	Becca Bakes, Emma Davidson, Asher Fai, Laura Green, Jonathan Lowe
Mastering Engineer	Jason Emberton
Voice Of Hamira	Mariana Carolina Quijada Varela
Voice of Dad	Nigel Clarke
Voice of News Reporter	Caroline Robertson
Animation Team	Harriet Buckley, Tad Davies, Audrey Dooley, Steve Edge, Jonathan Gowdie, Nick Harrop, Mark Hewitt, Alexander King, Patricia Pieratti, Dennis Sisterson, Gregg Willis, Sam Wooldridge
Ancestors' Choir Soloist	Nykia Herron-Ash
Ancestors' Choir	Nick Anderson, Karen Johl, Nykia Herron-Ash, Jen Pinto, Mark Pinto, Ella Jarman-Pinto, Bryony Jarman-Pinto
Youth Mentors	Jess Butler, Chim Chirwa, Rachael Fleary, Joe Jackson





ANIMATED FUTURES

Original Concepts & Story Contribution

Christiana Akindele

Jaiden Akindele

Alicja Mboneko Lipska Badoti

Karolina Bukaka Lipska Badoti

Levi Chacko

Zain Houghton

Ariana Lewis

Wynter Lewis

Ainka Lobb

Farisa Lobb

Daniel Mutua

Ava Saunders

Giuliana Schooler

Ida May Telford

Mariana Carolina Quijada Varela

Susana Antonella Quijada Verela

Anan Clarke

Tyler Deane

Andrienna Kell

Steven Kyalo

Lexie Mutua

Emily Onyango

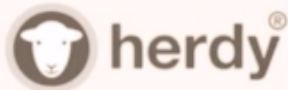
Jacquelyn Onyango

Janice Oundo



RACIST CUMBRIA SUMMIT LAKE DISTRICT

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